November 10, 2009

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Prof. Ebrahimi asks that if you have innovative thoughts or ideas, PLEASE share it.

A newspaper article contributed by Mark: A student started a business in his dorm room in 2006. The company called Ad Mob, an advertising company was just sold to Google for $750 million.

Book:

There are 10 chapters in the book. Please read your book.

Chapter 8: Organizational Information Systems

ERP- Enterprise Resource Planning is software that integrates the planning, management, and use of all resources in the entire enterprise.

EDI: Electronic Data Interchange a communication standard that enables the electronic transfer of routine documents between business partners.

CRM- Customer Relationship Management an enterprise-wide effort to acquire and retain customers, often supported by IT.

According to Prof. Ebrahimi, Programming is POWER.

Please read Prof. Ebrahimi's PowerPoint Presentation: Globalization of Information Systems-Communication, Security and Privacy Issues

Module Assignment: Write a one page paper about why managers should be acquainted with Research and Development.

How can you make your final work better? How can you make your final work publishable?

Please try to use current references. Use professional or academic journals. (Use Scholar Google or the Old Westbury library research tool)

Old Westbury has a writing center located in the library.

Ask Mr. John, the librarian for help using the Old Westbury research database accessible in the library.

Please use bold subtitles for main topics under discussion. Every main topic should have at least one reference. A little introduction in addition to your conclusion would be beneficial. Do not introduce new things or topics on your conclusion.

Please use citations and references on your paper.

Managers do not like to be taught. So do not have a teaching tone when you are writing your paper. Be direct to the point.

November 10, 2009
Menu:

- Note: From now on Professor Ebrahimi would like to see demonstrations from the managers in this class! He wants us to do more hands-on work. For our next class, Taiba, Khudija, and Elizabeth are going to give us a presentation on Excel. Every person that presents, whether it is an individual presentation or a group presentation, will get 5 points.
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- Newspaper Article dated Tuesday, November 10, 2009
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- Please read your book. There are 10 Chapters in the book. Chapter 8 – Organizational Information Systems
- Customer Relationship management (CRM) is an enterprise wide effort to acquire and retain customers, often supported by information technology. (Page 251)
- Enterprise Resource Planning (ERP) is software that integrates the planning, management, and use of all resources in the entire enterprise. (Page 248)
- Electronic Data Interchange (EDI) is a communication standard that enables the electronic transfer of routine documents between business partners. (Page 259)

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- Please try to use current references. Professional journals and academic journals are recommended.
- SUNY Old Westbury has a writing center located in the library.
- Ask the librarian for help using the Old Westbury research database accessible in the library.
- Please use bold subtitles for main topics under the Old Westbury research database.

Module 6 Assignment – Write a one page paper about why managers should be acquainted with Research and Development.

November 10, 2009

Today's Class Plan

Module 6 – Chapter 8

From now on we want demonstrations from the managers in this class!

We want to do more hands-on work. For example next class Taiba, Khudija and Elizabeth are going to give us a presentation on Excel.

Every person that presents (it can be groups) will get 5 points

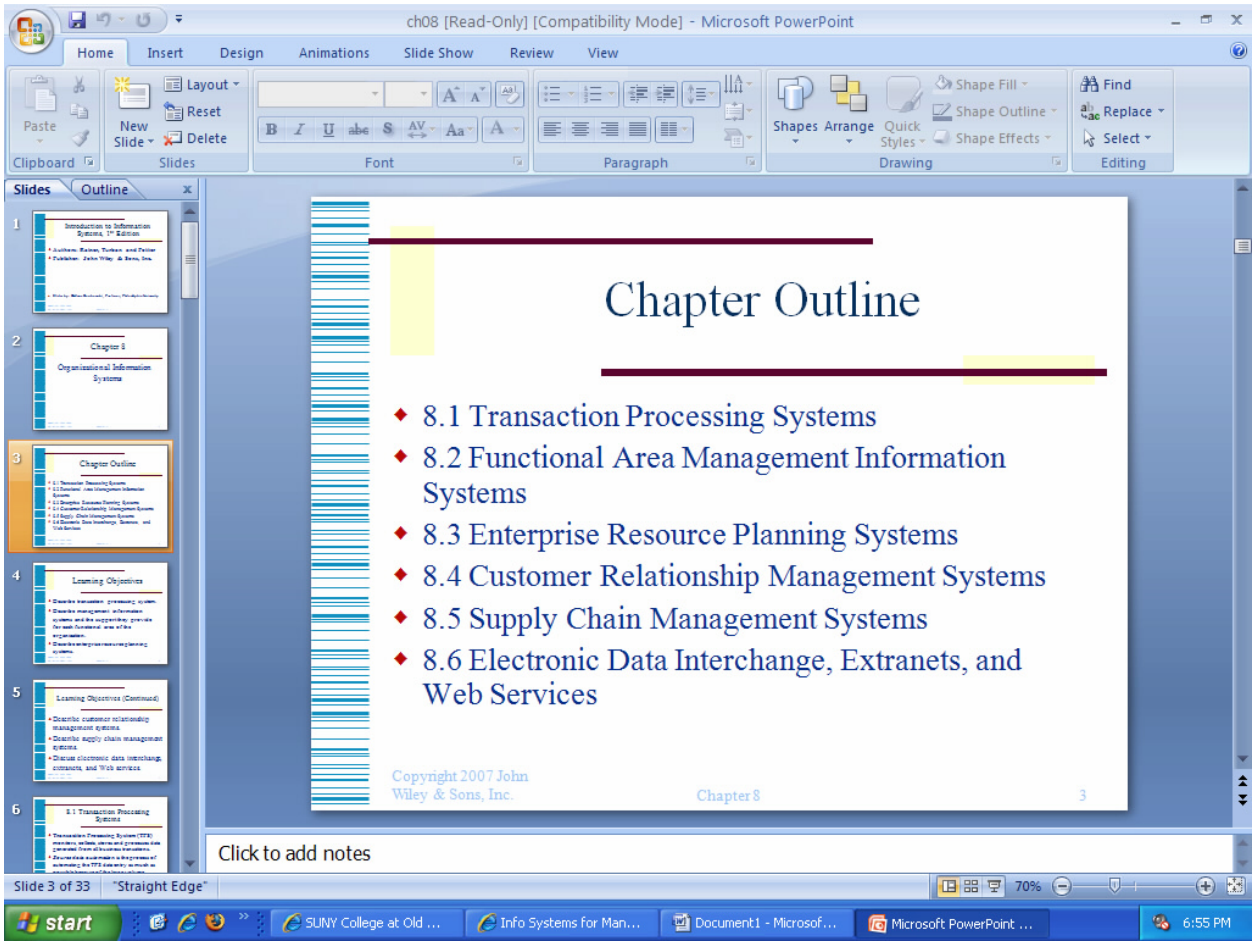
Every presentation must have 10 steps. Presentations can be on Excel, Power Point, Twitter, Facebook and/or MySpace, etc.

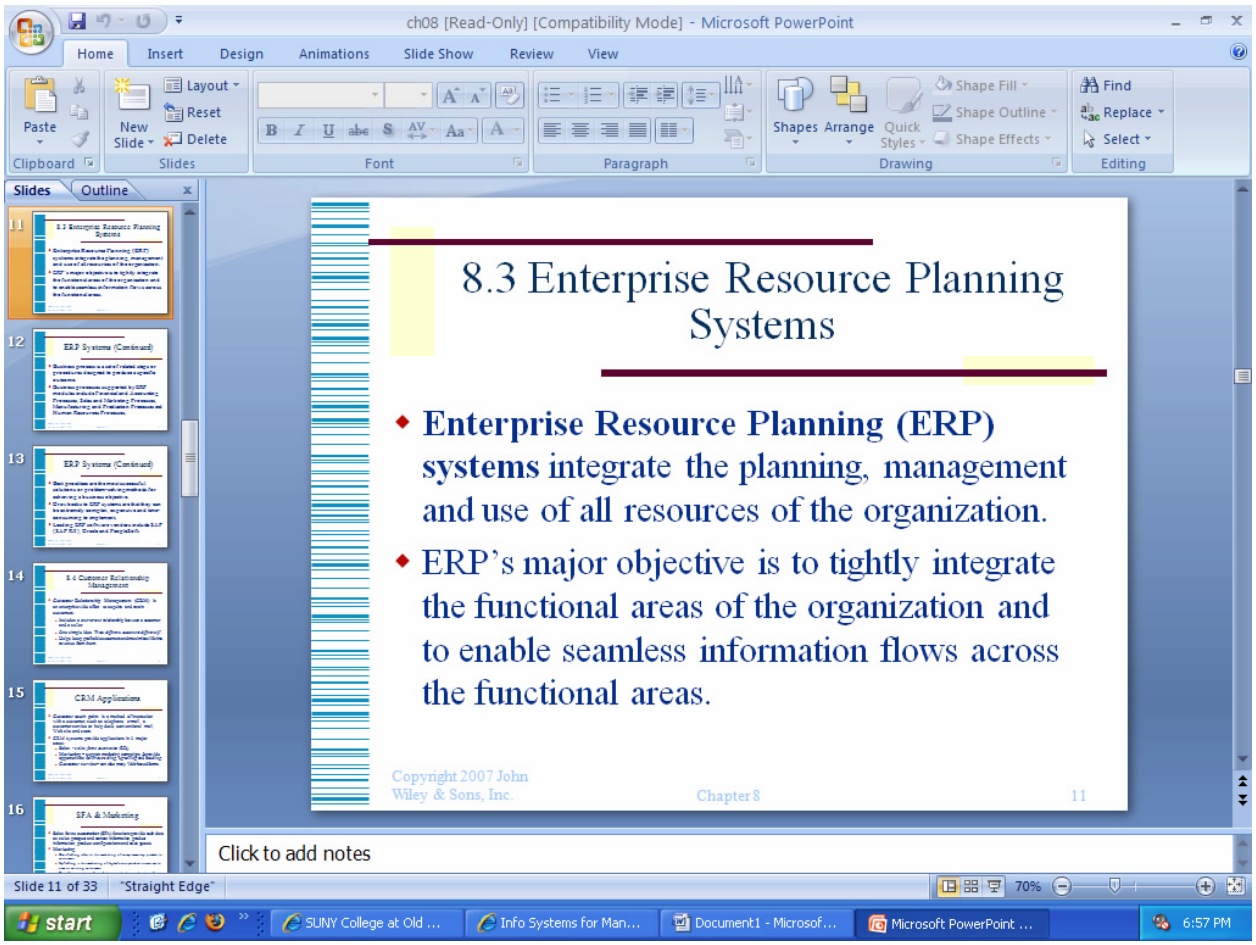
When preparing for the presentation ask yourself "What am I good at?"

Newspaper Article dated Tuesday, November 10, 2009

A student started a company in his dorm in California in 2006. The company, AdMob, an advertising company, was just sold to Google for $750 million!

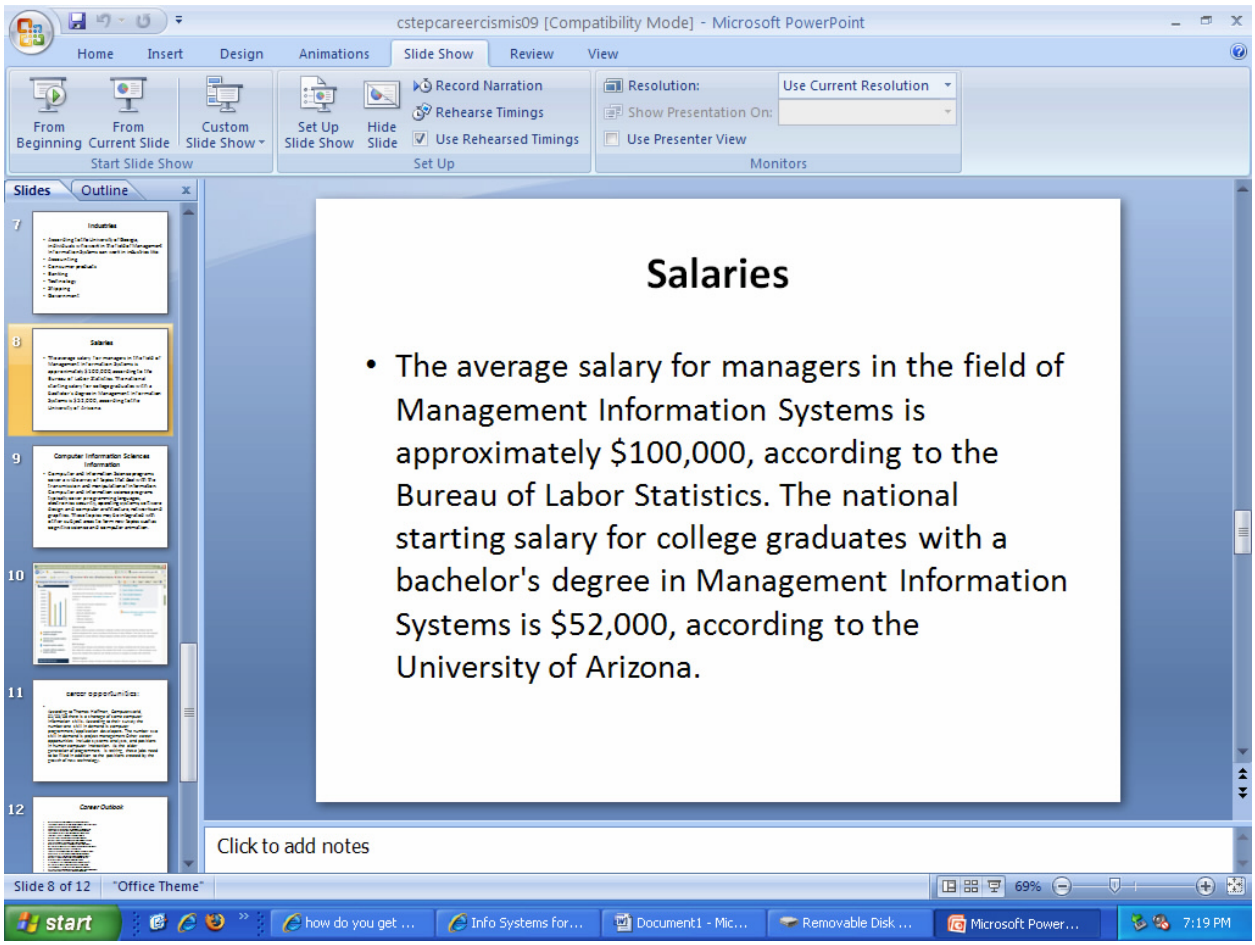
Professor suggested: Website where every exam given by professors at Old Westbury would be posted.





How can you excel your FINAL report?

How do you get to Carnegie Hall?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Record Narration
Rehearse Timings
Use Rehearsed Timings
Set Up
Resolution:
Use Current Resolution
Show Presentation On:
Use Presenter View
Monitors
Slides
Outline
Salaries
• The average salary for managers in the field of Management Information Systems is approximately $100,000, according to the Bureau of Labor Statistics. The national starting salary for college graduates with a bachelor's degree in Management Information Systems is $52,000, according to the University of Arizona.
Click to add notes
Slide 8 of 12
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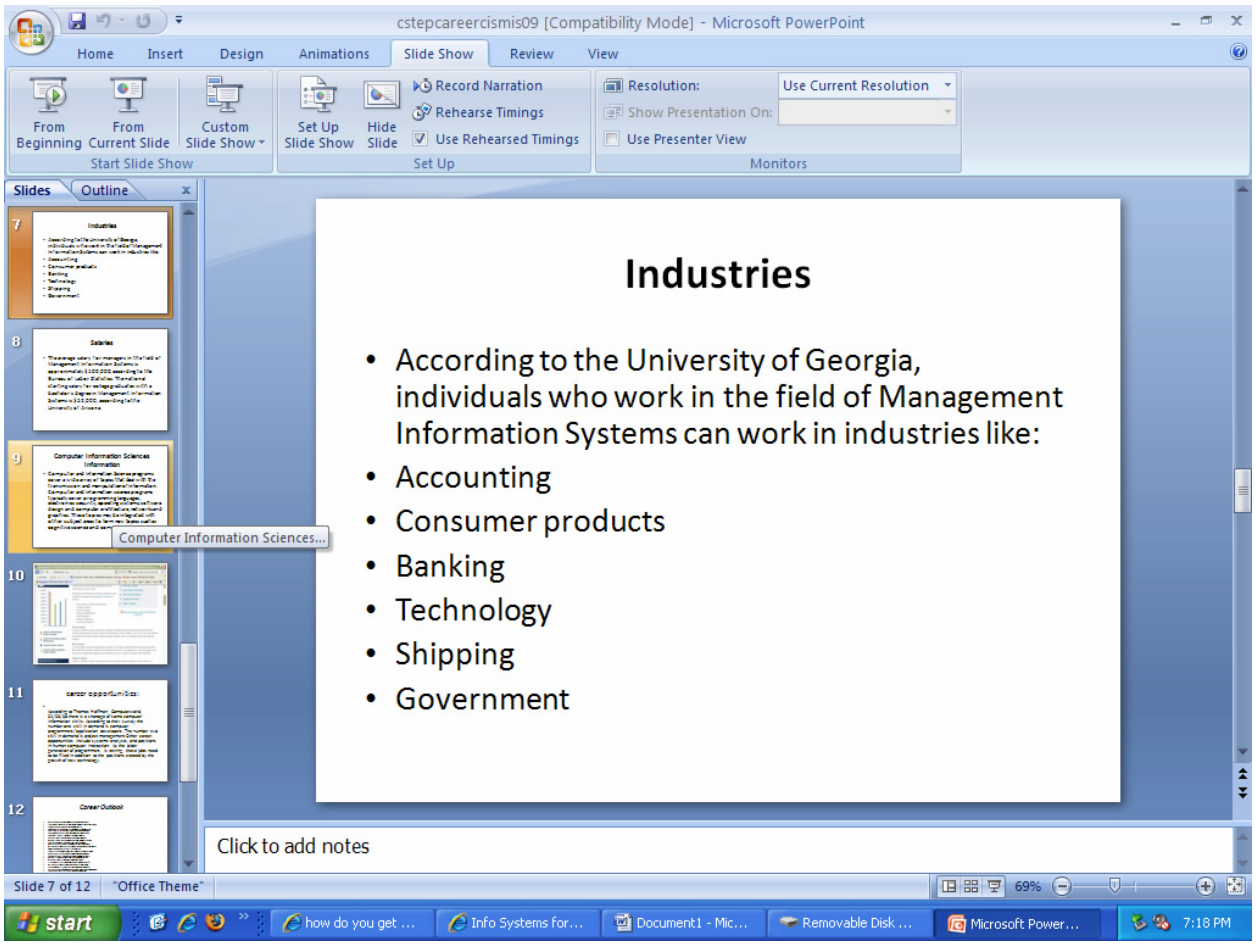
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Start Slide Show
Set Up Slide Show
Hide Slide
Record Narration
Rehearse Timings
Use Rehearsed Timings
Set Up
Resolution:
Use Current Resolution
Show Presentation On:
Use Presenter View
Monitors
Slides
Outline
Computer Information Sciences...
Industries
According to the University of Georgia, individuals who work in the field of Management Information Systems can work in industries like:
Accounting
Consumer products
Banking
Technology
Shipping
Government
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Slide 7 of 12
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HOW TO EXCEL YOUR FINAL PAPER

The following is an example of how Professor Ebrahimi evaluates his students:

Please look at the file attachment for the module 4th evaluation.

Best

Dr. Ebrahimi

Great work, I read your paper submitted in module 4 (midterm), and you have addressed many good points as why manager need to be acquainted with Information Systems and covered the issues under discussions. Here are my comments:

You need to add references from (possibly current one) Professional or Academic Journals in addition to the web pages. You can ask Old Westbury Business librarian (Mr. John) to help you.

Please generalize the final paper and look at the sample article as how citation is done. Please use a bold subtitle for the main topics under discussions. A little introduction in addition to your conclusion would be beneficial.

Some managers don't like to be taught directly, therefore define the topics indirectly. Your score is 90 out of 100 and I like the following from your paper.

Every main topic should have one reference, current reference

Be sure to add an introduction to your paper

Do not introduce new topics or teach any new topics in your conclusion, remember "Managers do not like to be taught"

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